

806-28

DRAFT MASTER LABEL FOR EPA REG. NO. 806-28
AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 INSECT REPELLENT OUTDOOR COOL LOTION SPRAY SPF15
SUNSCREEN VERY WATER RESISTANT

01/14/09
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FRONT OF CONTAINER:

AVON
SKIN-SO-SOFT
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S
BUG GUARD PLUS
IR3535®
INSECT REPELLENT
OUTDOOR COOL™
LOTION SPRAY
SPF 15 SUNSCREEN
VERY WATER RESISTANT

ACCEPTED

JUL - 9 2009

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 806-28

KEEP OUT OF REACH OF CHILDREN
CAUTION
See back panel for First Aid

ACTIVE INGREDIENTS:	
beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid	7.5%
OTHER INGREDIENTS:	<u>92.5%</u>
TOTAL:	100.0%
*IR3535®	

1.0 oz. (28.4 g) through 16.0 oz. (453.6 g)

BACK OF CONTAINER:

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin before sun and insect exposure. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. [FOR CONTINUED PROTECTION, reapply after 2 hours.] [FOR CONTINUED PROTECTION from mosquitoes reapply after 2 hours and from deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges reapply after 3 hours.] **FOR SUNSCREEN PROTECTION,** reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

STORAGE AND DISPOSAL:

STORAGE: Store in cool, dry place away from heat or flame. **DISPOSAL: If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS: Hazards to Humans. **Caution:** For external use only. Causes moderate eye irritation. Do not get in eyes. Do not spray on face. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

FIRST AID

If in eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
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Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate 7.5%, Octocrylene 7.0%, Oxybenzone 3.0%

OTHER INGREDIENTS: Water, C12-15 Alkyl Benzoate, Butylene Glycol, Glycerin, Oleth-3 Phosphate, VP/Eicosene Copolymer, Cetyl Alcohol, Benzyl Alcohol, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Xanthan Gum, Glyceryl Stearate, Polyglyceryl-3 Diisostearate, Polyglyceryl-3 Distearate, Imidazolidinyl Urea, Sodium Hydroxide, Fragrance

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com

Not for sale or use after expiration date.

EPA Reg. No. 806-28 EPA Est. No. [806-IL-1] [806-OH-001]

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

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Day Lot Code

Exp. Year / Month

Note to reviewer: The following statements, including those within brackets, are optional AND may appear on the product label AND / OR in marketing collateral materials AND the use of punctuation marks for each statement is optional

[with] vitamin E and Aloe

IR3535® is a registered trademark of Merck KGaA

REPELLENCY – Provides 2 hours of effective repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges

REPELLENCY – Provides effective repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges.

Provides 2 hours of effective repellency against mosquitoes and 3 hours of effective repellency against deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges

Repels mosquitoes for 2 hours

Repels mosquitoes that may [carry] [transmit] West Nile Virus

Repels mosquitoes that may [carry] [transmit] West Nile Virus for 2 hours

Repels deer ticks for 3 hours

Repels deer ticks that may [carry] [transmit] Lyme Disease

Repels deer ticks that may [carry] [transmit] Lyme Disease for 3 hours

SPF 15 Very Water Resistant

Helps prevent sunburn

Higher SPF gives more sunburn protection

Retains SPF after 80 minutes of activity in the water or sweating

PABA-free

Moisturization

Non-greasy formula helps replenish moisture and leaves skin soft and smooth

Suitable For The Entire Family

Outdoor Cool™ scent is designed for the entire family

Gentle formula does not need to be washed off when returning from the outdoors

Dermatologist tested

Hypoallergenic

Avoid contact with plastics, costume jewelry, leather and synthetic fibers

May damage painted or varnished surfaces, including nail polish